BIARI 2010
Technology Entrepreneurship and Management
June 13th – June 26th, 2010

Daily Schedule

Sunday June 13th

1:00pm – Midnight: Registration
Location: Inn at Brown (Vartan Gregorian Quad) 101 Thayer St.

6:30pm – 7:45pm: Dinner
Location: Chancellor’s Dining Room (CDR), The Sharpe Refectory, 144 Thayer St. (enter the quad from George St., the Refectory is located on the quad)

Monday June 14th: Entrepreneurship Education

7:30am – 8:45am: Breakfast
Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurship Education Curricula
Speakers: Angus Kingon (Brown University): Teaching Opportunity Creation in an Introductory Undergraduate Entrepreneurship Course
Keith Hmieleski (Texas Christian University): Teaching Entrepreneurship from a Strengths-Based Perspective
Location: CIT Room 165, (corner of Brook St. and Waterman St. enter from the quad)

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurship Education Curricula
**Speaker:** Eric Suuberg: (Brown University): *A Two-Semester Capstone Experience in Technology Entrepreneurship*

12:30pm – 1:45pm: Lunch  
**Location:** The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Panel on the Role of Universities

**Panelists:**  
Aniza Othman (University Technologi Malaysia): *University-Industry Technology Transfer: The Role of Technology Transfer Offices in Managing and Exploiting University Innovations*  
Liu Lijun (Beijing Institute of Technology): *Systematic Intellectual Entrepreneurship Education for Science and Engineering Students*  
Li Yingbo (Tsinghua University): *Innovative Policy Promoting the Cooperation of Diverse Actors, in Particular Enterprises and Universities in China*  
Shah Bano (Hazara University): *The Role of Pakistani Universities in the Economic and Social Development of the Country and the International Community*

**Location:** CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Entrepreneurship Education Curricula

**Speaker:** Julienne Senyard (Queensland University of Technology): *Integrating Design and Entrepreneurship*

**Group discussion**

**Location:** CIT Room 165

**5:30pm – 7:45pm: Welcome Reception**

**Location:** RISD Museum, 224 Benefit St. (directions to be provided)

**Tuesday June 15th**

7:30am – 8:45am: Breakfast  
**Location:** The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurship Education Curricula
Speakers: Danny Warshay (Brown University): A Two-semester Experiential Learning Sequence for Graduate Students
Dennis Hogan (Brown University): Teaching market research
Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurship Education Curricula and University Entrepreneurship Centers
Speakers: Alan Harlam (Brown University): An Integrated University-Based Social Entrepreneurship and Innovation Program
Barrett Hazeltine and Chris Bull (Brown University): Teaching Appropriate Technology in an Entrepreneurial Context
Location: CIT Room 165

12:30pm – 1:45pm: Lunch
Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Entrepreneurship Education Discussions: Participant presentations and discussion on differences in teaching entrepreneurship in the Global North and the Global South.
Location: CIT Rooms 165 and 219

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Entrepreneurship Education Discussions: Participant presentations and discussion on differences in teaching entrepreneurship in the Global North and the Global South.
Location: CIT Rooms 165 and 219

5:05pm – 6:30pm: Campus Walking Tour, departs from Vartan Gregorian Quad, 101 Thayer St.

6:30pm – 7:45pm: Dinner
Location: CDR, The Sharpe Refectory, 144 Thayer St.
Wednesday June 16th: Workshops

7:30am – 8:45am: Breakfast
   Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Discussion Session: Development Economics and Entrepreneurship
   With papers by Wim Naude (United Nations University)
   Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Sociology of Organizations and Industry Emergence
   Speaker: Mark Suchman (Brown University)
   Presentation to be immediately followed by group discussion
   Location: CIT Room 165

12:30pm – 1:45pm: Lunch
   Location: The Faculty Club, 1 Magee St.

2:00pm – 3:15pm: Legal and Regulatory Environment
   Speaker: Mark Suchman (Brown University)
   Presentation to be immediately followed by group discussion
   Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: The Nonprofit Sector as Engine for Social Innovation: A Case Study from U.S. Health Care
   Speaker: Mark Schlesinger (Yale University)
   Presentation to be immediately followed by group discussion
   Location: CIT Room 165

6:30pm – 7:45pm: Dinner
   Location: CDR, The Sharpe Refectory, 144 Thayer St.

7:45pm - 9:30pm: The Living Word Project
   Featuring: Marc Bamuthi Joseph and Chinaka Hodge
Location: Grant Recital Hall, (enter small quad from the corner of Hope St. and Benevolent St., building is located on the left)

Thursday June 17th

7:30am – 8:45am: Breakfast
   Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Social Cognition and Entrepreneurship
   Speaker: Keith Hmieleski (Texas Christian University)
   Presentation to be immediately followed by group discussion
   Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Discussion Session: Papers on Resourcefulness
   Facilitators: Angus Kingon (Brown University) and Julienne Senyard
               (Queensland University of Technology)
   Location: CIT Room 165

12:30pm – 1:45pm: Lunch
   Location: The Faculty Club, 1 Magee St.

2:00pm – 3:15pm: Discussion Session: Papers on Research Methods
   Facilitators: Mary Fennell (Brown University) and Keith Hmieleski (Texas Christian University)
   Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussion Session: Introduction to the BIARI Research Project:
   Objectives, Structure and Preparation
   Location: CIT Rooms 165 and 219

6:00pm – 7:45pm: Dinner
   Location: CDR, The Sharpe Refectory, 144 Thayer St.
Friday June 18th

7:30am – 8:45am: Breakfast
   Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: *International Entrepreneurship*
   Speaker: Mukti Khaire (Harvard University)
   Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Development of the BIARI research project I
   Location: CIT Rooms 165 and 219

12:30pm – 1:45pm: Lunch
   Location: The Faculty Club, 1 Magee St.

2:00pm– 4:00pm: Development of the BIARI research project II
   Location: CIT Rooms 165 and 219

4:30pm – 9:00pm: Traditional New England Clam Bake
   Location: Buses will depart from 101 Thayer St. (In front of the BIARI Office)

Saturday June 19th

8:30am – 9:45am: Breakfast
   Location: The Sharpe Refectory, 144 Thayer St.

12:30pm – 1:45pm: Lunch
   Location: The Faculty Club

6:30pm – 7:45pm: Dinner
   Location: CDR, The Sharpe Refectory, 144 Thayer St.

Sunday June 20th

8:30am – 9:45am: Breakfast
Location: The Sharpe Refectory, 144 Thayer St.

No lunch provided

6:30pm – 7:45pm: Dinner
Location: CDR, The Sharpe Refectory, 144 Thayer St.

Monday June 21st

7:30am – 8:45am: Breakfast
Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Development Economics and Entrepreneurship
Chris Yenkey (Cornell University): *Growth of "Retail" Investing in Kenya*
Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Law and Regulation in a Development Context
Presenters: Phil Kim (University of Wisconsin-Madison): *Seeking Riches Amid Uncertainty: Institutional Incentives for Starting Businesses in Emerging Economies*
Gordon Smith (Brigham Young University): *Regulating Novelty*
Location: CIT Room 165

12:30pm – 1:45pm: Lunch
Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Geographic Clusters
Jie Zheng (Chinese University of Hong Kong): *Hong Kong’s Policies’ Impact on the Growth and Development of Hong Kong’s Creative Industries.*
Hyejin Yoon (University of Wisconsin-Milwaukee): *Geographic Variations in Entrepreneurship*

**Location:** CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: *The Role of Technology in Promoting Entrepreneurship in Rural India*

**Speaker:** Tribhuvan Singh (Institute of Foreign Trade and Management)

6:30pm – 7:45pm: Dinner

**Location:** CDR, The Sharpe Refectory, 144 Thayer St.

**Tuesday June 22nd**

7:30am – 8:45am: Breakfast

**Location:** The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Technology Policy and Technology Strategy

**Speakers:** Dev Jennings (University of Alberta): *Institutional Sources of de novo Organizational Identities in Nanotechnology Exploration*

Raghu Garud (Pennsylvania State University): *The Role of Narratives in Sustaining Organizational Innovation*

**Location:** CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Technology Policy and Technology Strategy, cont.

**Speaker:** Mary Tripsas (Harvard University): *The Influence of Prior Industry Affiliation on Framing in Nascent Industries: The Evolution of Digital Cameras*

12:30pm – 1:45pm: Lunch

**Location:** The Faculty Club, 1 Magee St.

2:00pm – 3:15pm: Technology Policy and Technology Strategy, cont

**Speakers:** Jose Luis Sampedro (Universidad Autonoma Metropolitana): *The Effect of the Knowledge Management in the Efficiency of Medical Service: How the Knowledge Transfer of ‘Telemedicine’ Could Help the Poor Population in Increasing their Health*
Mark Suchman (Brown University): *Information Technology and Health*

**Location:** CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:15pm: Technology Policy and Technology Strategy, cont: Looking Ahead

**Speaker:** Carlos Bianchi Pagola (Federal University of Rio de Janeiro):

*Biotechnology for Human Health in Brazil: Industrial Dynamics and Public Policies*

Wim Naude (United Nations University): *The Future Entrepreneur in Global Development Challenges*

5: 20pm – 6:30pm: *Introduction to the Virtual Academic Network*

**Location:** CIT 265, 115 Waterman St. (corner of Brook St. and Waterman St., enter from Brook to access the building)

6:30pm – 7:45pm: Dinner

**Location:** CDR, The Sharpe Refectory, 144 Thayer St.

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**Wednesday June 23rd**

7:30am – 8:45am: Breakfast

**Location:** The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurial Cognition and Entrepreneurial Capacity

**Speakers:** Kim Klyver (Southern Denmark University) and Pat Thornton (Duke University): *The Cultural Embeddedness of Entrepreneurial Self-Efficacy and Intentions: A Cross National Perspective*

Keith Hmieleski (Texas Christian University): *Linking Shared Authentic Leadership within New Venture Top Management Teams to Firm Performance: The Mediating Role of Positive Team Affective Tone*

**Location:** CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurial Cognition and Entrepreneurial Capacity, cont

**Speakers:** Pablo Martin de Holan (Instituta Empresa): *Individual Performances and Collective Work: The Sociology of Capabilities.*
Susana Santos (Lisbon University Institute): *Psychosocial Processes of Entrepreneurship: The Theoretical Gap between Personnel Selection and Entrepreneurship*

**Location:** CIT Room 165

12:30pm – 1:45pm: Lunch

**Location:** The Faculty Club, 1 Magee St.

2:00pm – 5:00pm: Informal Discussions and Group Activities

**Location:** On and off campus (further information to be provided)

6:30pm – 7:45pm: Dinner

**Location:** CDR, The Sharpe Refectory, 144 Thayer St.

**Thursday June 24th**

7:30am – 8:45am: Breakfast

**Location:** The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Resourcefulness and Bricolage

**Speakers:** Dave Townsend (North Carolina State University): *Uncertainty, Initial Resource Endowments, and the Capitalization Paradox in Technology-based Ventures*

Julienne Senyard (Queensland University of Technology): *The Role of Bricolage and Resource Constraints in High Potential Sustainability Ventures*

**Location:** CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Resourcefulness and Bricolage, cont

**Speakers:** Tim Pollock (Pennsylvania State University): *Strong Recipes and Weak Ingredients: Human capital bricolage and competing with limited advantages*


**Location:** CIT Room 165
12:30pm – 1:45pm: Lunch

**Location**: The Faculty Club, 1 Magee St.

2:00pm – 3:15pm: Resourcefulness and Bricolage, cont

**Speakers**: Pablo Martin de Holan (Instituta Empresa): *Managing in Transition: A Case Study of Institutional Management and Organizational Change*

Dave Obstfeld (NYU Stern School of Business): *Unpacking the Structure of Entrepreneurial Action: Exploratory Criteria for Distinguishing between Entrepreneurial Projects and Organizational Routines*

**Location**: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussions of Resourcefulness and Bricolage

**Location**: CIT 219

6:30pm – 7:45pm: Dinner

**Location**: CDR, The Sharpe Refectory, 144 Thayer St.

**Friday June 25th**

7:30am – 8:45am: Breakfast

**Location**: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Responsible Entrepreneurship

**Speakers**: Silvia Dorado (University of Rhode Island): *Governance Among Confounding Rationalities: The Case of DePaul Industries.*

Anayo Nkamnebe (Nnamdi Azikiwe University): *Sustainable Businesses as a Way to Alleviate Poverty and Prevent Environmental Degradation*

**Location**: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Responsible Entrepreneurship
Speaker: Ebony Bridwell-Mitchell (Brown University) Two Takes on Institutional Entrepreneurship: How Agents Shape Highly Institutionalized Social Sectors.

Location: CIT Room 165

12:30pm – 1:45pm: Lunch
Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: International Entrepreneurship
Luciana Viera (The University of the Sinos Valley): Small and Medium Sized Food Producers and their Innovative and Sustainable Strategies in Getting Market Access in the EU and the USA

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussion of the BIARI Research Project
Location: CIT Rooms 165 and 219

6:30pm – 7:45pm: Farewell Barbeque
Location: Green outside of MacMillan Hall (directly across quad from the CIT)

Saturday June 26th

8:30am – 9:30am: Breakfast
Location: CDR, The Sharpe Refectory, 144 Thayer St.

Departures throughout the day (further information to be provided)