

BIARI 2010

Technology Entrepreneurship and Management
June 13th – June 26th, 2010

Daily Schedule

Sunday June 13th

1:00pm – Midnight: Registration

Location: Inn at Brown (Vartan Gregorian Quad) 101 Thayer St.

6:30pm – 7:45pm: Dinner

Location: Chancellor's Dining Room (CDR), The Sharpe Refectory, 144 Thayer St. (enter the quad from George St., the Refectory is located on the quad)

Monday June 14th: Entrepreneurship Education

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurship Education Curricula

Speakers: Angus King (Brown University): *Teaching Opportunity
Creation in an Introductory Undergraduate Entrepreneurship
Course*

Keith Hmieleski (Texas Christian University): *Teaching Entrepreneurship
from a Strengths-Based Perspective*

Location: CIT Room 165, (corner of Brook St. and Waterman St. enter
from the quad)

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurship Education Curricula

Speaker: Eric Suuberg: (Brown University): *A Two-Semester Capstone Experience in Technology Entrepreneurship*

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Panel on the Role of Universities

Panelists: Aniza Othman (University Teknologi Malaysia): *University-Industry Technology Transfer: The Role of Technology Transfer Offices in Managing and Exploiting University Innovations*

Liu Lijun (Beijing Institute of Technology): *Systematic Intellectual Entrepreneurship Education for Science and Engineering Students*

Li Yingbo (Tsinghua University): *Innovative Policy Promoting the Cooperation of Diverse Actors, in Particular Enterprises and Universities in China*

Shah Bano (Hazara University): *The Role of Pakistani Universities in the Economic and Social Development of the Country and the International Community*

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Entrepreneurship Education Curricula

Speaker: Julienne Senyard (Queensland University of Technology): *Integrating Design and Entrepreneurship*

Group discussion

Location: CIT Room 165

5:30pm – 7:45pm: Welcome Reception

Location: RISD Museum, 224 Benefit St. (directions to be provided)

Tuesday June 15th

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurship Education Curricula

Speakers: Danny Warshay (Brown University): *A Two-semester Experiential Learning Sequence for Graduate Students*
 Dennis Hogan (Brown University): *Teaching market research*
Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurship Education Curricula and University
 Entrepreneurship Centers
Speakers: Alan Harlam (Brown University): *An Integrated University-
 Based Social Entrepreneurship and Innovation Program*
 Barrett Hazeltine and Chris Bull (Brown University): *Teaching Appropriate
 Technology in an Entrepreneurial Context*
Location: CIT Room 165

12:30pm – 1:45pm: Lunch
Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Entrepreneurship Education Discussions: Participant presentations and
 discussion on differences in teaching entrepreneurship in the Global
 North and the Global South.
Location: CIT Rooms 165 and 219

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Entrepreneurship Education Discussions: Participant presentations and
 discussion on differences in teaching entrepreneurship in the Global
 North and the Global South.
Location: CIT Rooms 165 and 219

**5:05pm – 6:30pm: Campus Walking Tour, departs from Vartan Gregorian Quad, 101
 Thayer St.**

6:30pm – 7:45pm: Dinner
Location: CDR, The Sharpe Refectory, 144 Thayer St.

Wednesday June 16th: Workshops

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Discussion Session: *Development Economics and Entrepreneurship*
With papers by Wim Naude (United Nations University)

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: *Sociology of Organizations and Industry Emergence*

Speaker: Mark Suchman (Brown University)

Presentation to be immediately followed by group discussion

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: *Legal and Regulatory Environment*

Speaker: Mark Suchman (Brown University)

Presentation to be immediately followed by group discussion

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: *The Nonprofit Sector as Engine for Social Innovation: A Case Study from U.S. Health Care*

Speaker: Mark Schlesinger (Yale University)

Presentation to be immediately followed by group discussion

Location: CIT Room 165

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

7:45pm - 9:30pm: The Living Word Project

Featuring: Marc Bamuthi Joseph and Chinaka Hodge

Location: Grant Recital Hall, (enter small quad from the corner of Hope St. and Benevolent St., building is located on the left)

Thursday June 17th

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: *Social Cognition and Entrepreneurship*

Speaker: Keith Hmieleski (Texas Christian University)

Presentation to be immediately followed by group discussion

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Discussion Session: *Papers on Resourcefulness*

Facilitators: Angus Kingon (Brown University) and Julienne Senyard
(Queensland University of Technology)

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 3:15pm: Discussion Session: *Papers on Research Methods*

Facilitators: Mary Fennell (Brown University) and Keith Hmieleski (Texas
Christian University)

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussion Session: *Introduction to the BIARI Research Project:
Objectives, Structure and Preparation*

Location: CIT Rooms 165 and 219

6:00pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Friday June 18th

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: *International Entrepreneurship*

Speaker: Mukti Khaire (Harvard University)

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Development of the BIARI research project I

Location: CIT Rooms 165 and 219

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 4:00pm: Development of the BIARI research project II

Location: CIT Rooms 165 and 219

4:30pm – 9:00pm: Traditional New England Clam Bake

Location: Buses will depart from 101 Thayer St. (In front of the BIARI Office)

Saturday June 19th

8:30am – 9:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

12:30pm – 1:45pm: Lunch

Location: The Faculty Club

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Sunday June 20th

8:30am – 9:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

No lunch provided

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Monday June 21st

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Development Economics and Entrepreneurship

Speakers: Wim Naude (United Nations University): *Entrepreneurship and Economic Development: A Critical Overview*

Chris Yenkey (Cornell University): *Growth of "Retail" Investing in Kenya*

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Law and Regulation in a Development Context

Presenters: Phil Kim (University of Wisconsin-Madison): *Seeking Riches Amid Uncertainty: Institutional Incentives for Starting Businesses in Emerging Economies*

Gordon Smith (Brigham Young University): *Regulating Novelty*

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Geographic Clusters

Presenters: Yazid Abdullahi (University of Essex): *Entrepreneurship, Technology and Regional Development: Geography of Entrepreneurship and Innovation in Africa.*

Jie Zheng (Chinese University of Hong Kong): *Hong Kong's Policies' Impact on the Growth and Development of Hong Kong's Creative Industries.*

Hyejin Yoon (University of Wisconsin-Milwaukee): *Geographic Variations in Entrepreneurship*

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: *The Role of Technology in Promoting Entrepreneurship in Rural India*

Speaker: Tribhuvan Singh (Institute of Foreign Trade and Management)

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Tuesday June 22nd

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Technology Policy and Technology Strategy

Speakers: Dev Jennings (University of Alberta): *Institutional Sources of de novo Organizational Identities in Nanotechnology Exploration*

Raghu Garud (Pennsylvania State University): *The Role of Narratives in Sustaining Organizational Innovation*

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Technology Policy and Technology Strategy, cont.

Speaker: Mary Tripsas (Harvard University): *The Influence of Prior Industry Affiliation on Framing in Nascent Industries: The Evolution of Digital Cameras*

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Technology Policy and Technology Strategy, cont

Speakers: Jose Luis Sampedro (Universidad Autonoma Metropolitana): *The Effect of the Knowledge Management in the Efficiency of Medical Service: How the Knowledge Transfer of 'Telemedicine' Could Help the Poor Population in Increasing their Health*

Mark Suchman (Brown University): *Information Technology and Health*

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:15pm: Technology Policy and Technology Strategy, cont: Looking Ahead

Speaker: Carlos Bianchi Pagola (Federal University of Rio de Janeiro):

Biotechnology for Human Health in Brazil: Industrial Dynamics and Public Policies

Wim Naude (United Nations University): *The Future Entrepreneur in Global Development Challenges*

5: 20pm – 6:30pm: Introduction to the Virtual Academic Network

Location: CIT 265, 115 Waterman St. (corner of Brook St. and Waterman St., enter from Brook to access the building)

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Wednesday June 23rd

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Entrepreneurial Cognition and Entrepreneurial Capacity

Speakers: Kim Klyver (Southern Denmark University) and Pat Thornton

(Duke University): *The Cultural Embeddedness of Entrepreneurial Self-Efficacy and Intentions: A Cross National Perspective*

Keith Hmieleski (Texas Christian University): *Linking Shared Authentic Leadership within New Venture Top Management Teams to Firm Performance: The Mediating Role of Positive Team Affective Tone*

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Entrepreneurial Cognition and Entrepreneurial Capacity, cont

Speakers: Pablo Martin de Holan (Instituto Empresa): *Individual*

Performances and Collective Work: The Sociology of Capabilities.

Susana Santos (Lisbon University Institute): *Psychosocial Processes of Entrepreneurship: The Theoretical Gap between Personnel Selection and Entrepreneurship*

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 5:00pm: Informal Discussions and Group Activities

Location: On and off campus (further information to be provided)

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Thursday June 24th

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Resourcefulness and Bricolage

Speakers: Dave Townsend (North Carolina State University): *Uncertainty, Initial Resource Endowments, and the Capitalization Paradox in Technology-based Ventures*

Julienne Senyard (Queensland University of Technology): *The Role of Bricolage and Resource Constraints in High Potential Sustainability Ventures*

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Resourcefulness and Bricolage, cont

Speakers: Tim Pollock (Pennsylvania State University): *Strong Recipes and Weak Ingredients: Human capital bricolage and competing with limited advantages*

Preeti Banerjee (Brandeis University): *Science of Sustainability – How Resourcefulness with Employees Is Behind Sustainability in Photovoltaic Innovation.*

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: Resourcefulness and Bricolage, cont

Speakers: Pablo Martin de Holan (Instituto Empresa): *Managing in Transition: A Case Study of Institutional Management and Organizational Change*

Dave Obstfeld (NYU Stern School of Business): *Unpacking the Structure of Entrepreneurial Action: Exploratory Criteria for Distinguishing between Entrepreneurial Projects and Organizational Routines*

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussions of Resourcefulness and Bricolage

Location: CIT 219

6:30pm – 7:45pm: Dinner

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Friday June 25th

7:30am – 8:45am: Breakfast

Location: The Sharpe Refectory, 144 Thayer St.

9:00am – 10:30am: Responsible Entrepreneurship

Speakers: Silvia Dorado (University of Rhode Island): *Governance Among Confounding Rationalities: The Case of DePaul Industries.*

Anayo Nkamnebe (Nnamdi Azikiwe University): *Sustainable Businesses as a Way to Alleviate Poverty and Prevent Environmental Degradation*

Location: CIT Room 165

10:30am – 10:45am: Break

10:45am – 12:15pm: Responsible Entrepreneurship

Speaker: Ebony Bridwell-Mitchell (Brown University) *Two Takes on Institutional Entrepreneurship: How Agents Shape Highly Institutionalized Social Sectors.*

Location: CIT Room 165

12:30pm – 1:45pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm– 3:15pm: International Entrepreneurship

Speakers: Gilberto Sarfati (FGV-EAESP Business School): *Micro-multinationals in Technology Entrepreneurship*

Luciana Viera (The University of the Sinos Valley): *Small and Medium Sized Food Producers and their Innovative and Sustainable Strategies in Getting Market Access in the EU and the USA*

Location: CIT Room 165

3:15pm – 3:30pm: Break

3:30pm – 5:00pm: Discussion of the BIARI Research Project

Location: CIT Rooms 165 and 219

6:30pm – 7:45pm: Farewell Barbeque

Location: Green outside of MacMillan Hall (directly across quad from the CIT)

Saturday June 26th

8:30am – 9:30am: Breakfast

Location: CDR, The Sharpe Refectory, 144 Thayer St.

Departures throughout the day (further information to be provided)