RECONCEPTUALIZING FOREIGN AID DETERMINATION:
The Influence of Migration on German and French Aid Allocation to Morocco

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Research Question:

What factors affect aid allocation?

Specifically, to what extent does migration affect foreign aid allocation?
Intellectual Context:
DEBATING THE DETERMINANTS OF FOREIGN AID

- Foreign policy and state interests
- Economic development of donor countries
- Humanitarianism and moral alignment
- Interests of non-state actors in donor countries
My Argument: A DYNAMIC MODEL OF AID ALLOCATION

- Reconceptualizing aid determination

- Accounts for:
  - Context
  - Temporality
  - Dynamic-ness
  - Public Opinion
**So What?**

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<td>❖ Reconceptualizing the aid determination process</td>
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<td>❖ Introducing a new element: migration</td>
<td>❖ International migration flows are increasing, particularly to Europe</td>
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<td>❖ Aid policies have life and death consequences for both migrants and aid recipients</td>
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Research Design:
CASE SELECTION

Why the cases of French and German aid to Morocco?

- Easy case
- Data rich
Research Design:

METHODS

- Mixed-methods approach
  - Analysis of official agreements
  - Multivariate regression analysis of aid determinants
  - Content analysis of newspapers
  - Analysis of values surveys and public opinion polls
Findings:
CORRELATIONS

Correlation of French Aid to Morocco and Aid's Determinants

Correlation of German Aid to Morocco and Aid's Determinants
Findings: VALUES SURVEYS

ODA to Morocco and Anti-Immigrant Sentiment

Germany

France

German ODA to Morocco, in Millions

French ODA to Morocco, in Millions

ODA
Anti-Immigrant Sentiment

Anti-Immigrant Sentiment

0.00%
5.00%
10.00%
15.00%
20.00%
25.00%
30.00%
35.00%
40.00%
0.00%
5.00%
10.00%
15.00%
20.00%
25.00%
30.00%
35.00%
40.00%


Findings:
NEWSPAPERS

Trends in Foreign Aid and Mentions of “Migrant”

Germany

France

German ODA to Morocco, in Millions

French ODA to Morocco, in Millions

% of Articles that Mention "Migrant" (% of Articles that Mention "Migrant"
(Die Tageszeitung) (Le Monde)
Findings

- Migration is not statistically significant in either case

- Aid in both the German and French cases is determined by not one, but multiple factors

- In Germany there is a strong positive correlation between migration figures and foreign aid throughout the entire period of analysis, which is particularly strong from 2010-2015.

- In France, there is not a strong correlation between migration figures and foreign aid, nor does the trend in foreign aid track the trends of anti-immigrant sentiment.
Conclusions and Implications

- Aid determination in democratic countries is based on a country’s strategic interests and interests of non-state actors
  - Importance of public opinion

- Context matters

- Change over time

- Aid is erroneously targeted