

BIARI 2009

Technology Entrepreneurship and Management

Daily Schedule

Sunday June 14th

5:00pm – 6:45pm: Opening Reception

Location: Maddock Alumni Center, 38 Brown St., at the corner of Brown St. and George St.

6:45pm – 8:00pm: Dinner

Location: Chancellor's Dining Room (CDR), The Sharpe Refectory, 144 Thayer St (entrance from George St. or through Wriston Quad)

Monday June 15th

7:45 – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St. at the corner of Magee and Benevolent St.

9:00am – 12:15pm “Innovation and Learning: Organizational”

(10:30am break) Presenters: David Obstfeld, Christopher Bingham, Pablo Martin de Holan, Dermott Breslin

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 5:00pm: “Innovation and Learning: Environmental”

Presenters: Harry Sapienza, Yazid Abdullahi, Isaac Abereijo

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

6:00pm – 8:00pm: Dinner

Location: CDR, Sharpe Refectory, 144 Thayer St.
(separate dining room)

Tuesday June 16th

7:45am – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: “Entrepreneurial Startups”

(10:30am break) Presenters: Diane Burton, Mark Suchman, Bret Fund, Mary Tripsas

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 3:30pm “Startups”

Presenters: Diane Burton, Mary Tripsas

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

3:30 pm – 5:00 pm “Appropriate Technology”

Presenters: Geoff Archer, Barrett Hazeltine, Chris Bull

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

6:00pm – 8:00pm: Dinner

Location: CDR, Sharpe Refectory, 144 Thayer St.

Wednesday June 17th

7:45am – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: “Financial Markets and Venture Capital”

(10:30am break) Presenters: Mukti Khaire, Mark Suchman, Ola Bengtsson,
Christopher Yenkey

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm: Group excursion to Newport, Rhode Island. Bus departs from 101 Thayer St.

6:00pm – 8:00pm: Dinner

Location: On site in Newport

Thursday June 18th

7:45am – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: “Resourcefulness - Bricolage”

(10:30am break) Presenters: David Townsend, Julienne Senyard, Ray Loveridge,
Marc Ventresca, Sharon Alvarez

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 5:00pm: “Resourcefulness – Microfinance”

Presenters: Geoff Archer, Silvia Dorado, Baba Omotosho,
Lisa Dicarlo

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

6:00pm – 8:00pm: Dinner

Location: CDR, Sharpe Refectory, 144 Thayer St.

Friday June 19th

7:45am – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: “Entrepreneurship in the Informal Economy” and

(10:30am break) “Institutional Entrepreneurship”

Presenters: Bonnyface Opia, Kwame Yeboah-Korang,
Fiona Murray, Mukti Khaire

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 5:00pm: “Teaching Entrepreneurship” - Discussion sessions

Presenters: Marc Ventresca, Silvia Dorado, Fiona Murray, Ted Baker,
Angus Kingon

Location: Foxboro Auditorium, Kassar House, 151 Thayer St.

6:00pm – 8:00pm Dinner Barbeque at Starr Plaza

Location: 111 Thayer St., behind Watson Institute

Saturday June 20th

8:30am – 9:30am: Breakfast

Location: Faculty Club, 1 Magee St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

6:00pm-8:00pm: Dinner

Location: to be determined

Sunday June 21st

8:30am – 9:30am: Breakfast

Location: Faculty Club, 1 Magee St.

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

6:00pm-8:00pm: Dinner

Location: Local Restaurants

Week 2 Program: Workshop on Technology Entrepreneurship Teaching

The workshop will be attended by 6 - 10 Brown PhD students who will participate as the 'students' in the course. These students will be present at all of the "Teaching Forum" events.

Other local faculty participating: Danny Warshay, Eric Suuberg, Barrett Hazeltine, Chris Bull, and social entrepreneurship faculty

Monday June 22nd

7:45 – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St. at the corner of Magee and Benevolent St.

9:00am – 10:00am Introduction and objectives for the week

Location: To be determined

10:00am – 12:15pm Teaching Forum: Meeting the Brown PhD students, introducing the forum: "Searching science and technology for unique capabilities"

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 4:30pm Discussion: "Pedagogical models, implementation in various forms"

Location: To be determined

6:00pm – 8:00pm: Dinner

Location: CDR, Sharpe Refectory, 144 Thayer St.

Tuesday June 23rd

7:45am – 8:45am: Breakfast

Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: Teaching Forum: "Creating product ideas from science and technology opportunities"

Location: To be determined

12:30pm – 1:30pm: Lunch

Location: The Faculty Club, 1 Magee St.

2:00pm – 4:30pm: Discussion: “Teaching technology entrepreneurship vs ‘general entrepreneurship’; experiential learning; sources of ideas”
Location: To be determined

6:00pm – 8:00pm: Dinner
Location: CDR, Sharpe Refectory, 144 Thayer St.

Wednesday June 24th

7:45am – 8:45am: Breakfast
Location: The Faculty Club, 1 Magee St.

9:00am – 12:15pm: Teaching Forum: “Evaluating product ideas and the value proposition”
Location: To be determined

12:30pm – 1:30pm: Lunch
Location: The Faculty Club, 1 Magee St.

2:00pm – 4:30: Discussion: “Teaching social entrepreneurship, contrasted with technology entrepreneurship”

6:00pm – 8:00pm: Dinner
Location: Local restaurants

Thursday June 25th

7:45am – 8:45am: Breakfast
Location: Local restaurants

9:00am – 12:15pm: Teaching Forum: “Is there a business opportunity: building an information platform”
Location: To be determined

12:30pm – 1:30pm: Lunch
Location: Local restaurants

2:00pm – 4:30pm: Discussion: “Teaching appropriate technology”
Location: To be determined

6:00pm – 8:00pm: Dinner
Location: Local restaurants

Friday June 26th

7:45am – 8:45am: Breakfast
Location: Local restaurants

9:00am – 12:15pm: Teaching Forum: “Business models, commercialization strategies and
business plans”
Location: To be determined

12:30pm – 1:30pm: Lunch
Location: Local restaurants

2:00pm – 4:30pm: Discussion: “Teaching objectives into the future”
Location: To be determined

6:00pm – 8:00pm Dinner:
Location: Local restaurants