



BROWN

International Workshop-Forum on China's Publishing Soft Power

August 14, 2015

Conference Room 103, Horace Mann House
47 George Street, Providence, RI

- 8:00 - 8:45 a.m. Breakfast
8:45 - 9:00 a.m. Introduction to Workshop-Forum and Its Attendees/Presenters (Li Wang)

Session I. Trends in Global Information and Communication

(Moderator: Bill Monroe)

- 9:00 - 9:15 a.m. Keynote Speech (TBD) (Sonia Feigenbaum)
9:15 - 9:25 a.m. Keynote Speech: Libraries, Publishing and Intellectual Property in the Digital Age (Ned Quist)
9:25 - 9:35 a.m. Issues on Digital Publishing (TBD) (Xiao Chuan Lian)
9:35 - 9:45 a.m. From Hollywood to Huallywood—through Visual Literacy (Yan Ma)
9:45 - 9:55 a.m. Arab Spring and Publishing Landscape of the Middle East (Ian Straughn)
9:55 - 10:05 a.m. Brill Publishers and the Publishing Process with Brill (Qin Higley)

Session II. Landscape of Booming Publishing Enterprises in China

(Moderator: Hong Ji)

- 10:05 - 10:20 a.m. Keynote Speech: Growth of China' Publishing Industry (Zhang Zhiqiang)
10:20 - 10:30 a.m. Chinese Scholarly Publishing: (Huang Fang)
10:30 - 10:40 a.m. Growth of Chinese Digital Publishing (Susan Xue)
10:40 - 10:50 a.m. *Pishu*: Non-official Report Series for Social Science Studies (Liren Zheng, Liang Fan)
10:50 - 11:00 a.m. Chinese Bookfairs: Domestic and International (Wang Pengfei)
11:00 - 11:10 a.m. Publishing Industry in Taiwan, Hong Kong and Maco (Zhuge Weidong)
11:10 - 11:20 a.m. Coffee Break

Session III. Challenges and Strategies for Accessing to Chinese Scholarly Resources

(Moderator: Zhuge Weidong)

- 11:20 - 11:30 a.m. Best Practices for Selecting and Acquiring Growing Chinese Print Resources (Ming-sun Poon)
11:30 - 11:40 a.m. Issues on Evaluation on Chinese E-resources (Chengzhi Wang)
11:40 - 11:50 a.m. Organization and Access to Chinese Materials for the Confucius Institutes in the United States (Yan Ma)
11:50 - 12:00 noon Reexamine the Role of Special Collection Librarians (Yan He)
12:00 - 12:10 p.m. Professional Exchanges and Collaborations between Chinese and American libraries and librarians (Shuyong Jiang)
12:10 - 12:20 p.m. Questions and Answers
12:20 - 12:30 p.m. Concluding Remarks and Announcements (Li Wang)
(12:00 - 1:00 p.m.) Lunch (on site or carry out)
12:30 - 6:00 p.m. Discussion and Exchange (group tour to Newport, R.I.)

Workshop-Forum Attendees/Presenters

Keynote Speakers:

Sonia Feigenbaum, Ph.D.
Associate Provost for Global Engagement
Brown University

Edwin A. (Ned) Quist
Associate University Librarian for Research and Outreach
Brown University Library

Co-organizer, Coordinator and Chair:

Li Wang 王立, Ph.D.
Curator of East Asian Collection
Brown University Library

Co-organizer and Keynote Speaker:

Zhiqiang Zhang 张志强, Ph.D.
Deputy Director of Academy of Publishing Studies
Professor of Dept. of Publishing Science in School of Library and Information Management
Nanjing University

Presenters/Attendees:

Chen Yongsheng 陈永生, Ph.D.
Associate Professor, Dept. of Chinese Language and Literature
Ocean University of China

Yan He 何妍, Ph.D.
Curator, Dr. Shao You-Bao Overseas Chinese Documentation and Research Center
Ohio University

Huang Fang 黄芳, Ph.D.
Dept. of Publishing Science in School of Library and Information
Nanjing University

Qin Higley 姜琴, Ph.D.
Acquisitions Editor, Asian Studies
Brill Publishers

Hong Ji 纪红, Ph.D.
President, Reach Insights Consulting, LLC

Shuyong Jiang 蒋树勇, Ph.D.
Associate Professor and Chinese Studies Librarian/Cataloging Coordinator
Asian Library
University of Illinois at Urbana-Champaign

Xiaojia (Jenny) Li 李小加
Senior Library Specialist
Circulation & Resource Sharing, ILL
Brown University Library

Xiao Chuan Lian 练小川
Senior Staff Associate and Adjunct Professor, M.S. in Publishing Program
Pace University

Liang Fan 梁帆, Ph.D.
Chief Editor, International Division
Social Sciences Academic Press
Chinese Academy of Social Sciences

Yan Ma 马彦, Ph.D.
Professor of Graduate School of Library & Information Studies and Film/Media Program
Harrington School of Communications and Media
Special Assistant to URI President on China Affairs
Founding Director of the URI Confucius Institute, 2007-2011
University of Rhode Island

Toshiyuki Minami 南俊行
Sr. Library Specialist
East Asian Collection
Brown University Library

Ming-sun Poon 潘铭燊, Ph.D.
Senior Acquisitions Specialist
Asian Division
Library of Congress

William S. Monroe
Senior Scholarly Resources Librarian
Brown University Library

Ian B. Straughn, Ph.D.
Joukowsky Family Middle East Studies Librarian
Adjunct Assistant Professor of Anthropology
Brown University Library

Chengzhi Wang 王成志, Ph.D.
Chinese Studies Librarian
Columbia University Libraries

Wang Pengfei 王鹏飞, Ph.D.
Professor, School of Journalism & Communication
Henan University

Susan Xue 薛燕
Head, Information and Public Services
Electronic Resources Librarian
C.V. Starr East Asian Library
UC Berkeley

Liren Zheng 郑力人, Ph.D.

Curator, Wason Collection on East Asia
Cornell University Library

Zhuge Weidong 诸葛蔚东, Ph.D.
Professor of Dept. of Journalism & Communication
University of Chinese Academy of Sciences