

MARY JO KAPLAN

Curriculum Vitae

Professional Experience

Executive, Loomio 2014, www.loomio.org

MJ joined this social enterprise start-up in 2014 as the first US member. Loomio is an online tool for collaborative decision making in 70+ countries and growing. MJ, first US member, focuses on strategic growth, investment and user experience.

Adjunct Lecturer, Brown University, 2014

Leading Social Ventures

Thinking, Planning and Acting Strategically

Founder and Principal, Kaplan Consulting LLC, 2000 to Fall, 2014, www.kaplanconsult.com

MJ Kaplan founded Kaplan Consulting to support government, business, non-profits, multi-stakeholder community networks and leaders to design strategy, accelerate innovation and collaboration and produce transformative and sustainable results. MJ is engaged by many sectors including community/economic development, social entrepreneurship, education, environment and health. Understanding the connectedness of systems is central to MJ's multi-disciplinary expertise as she guides clients to align goals, resources and operations. MJ's approach is deeply facilitative, respecting client experience and persistently learning, sharing and building capacity for her clients.

Ian Axford Fellow in Public Policy, Fulbright New Zealand, 2013

MJ researched social entrepreneurship and innovation focused on growing the youth pipeline. MJ was sponsored by the Ministry of Social Development and ASB Community Trust. She published "Growing the Next Generation of Social Entrepreneurs and Start-ups in New Zealand" <http://www.fulbright.org.nz/publications/2013-kaplan/>. MJ spoke frequently at national forums and in the media. She wrote a feature article in *Flint & Steel Journal*, Volume 02, 2014, "The Tipping Point."

Partnerships

Institute for Conservation Leadership, 1990-2013.

Senior consultant focused on strategic leadership, organization development and multi-stakeholder partnerships in the environmental sector (www.icl.org). Author "Creating an Environment for Success: Mergers and Other Partnership Structures for Environmental Nonprofits, 2010, <http://www.icl.org/resources/articles/creating-environment-success>.

Third Sector New England, organizational transitions network.

Social Media, Public Speaking and Training

MJ is active on social media and is a frequent speaker and trainer on managing change, collaboration, innovation, social entrepreneurship, leadership and strategic restructuring.

Director of Organizational Development, 1991–1999

MetLife Auto & Home, Warwick, RI

MJ was responsible for company-wide initiatives to meet strategic goals including culture change for a merger. She managed numerous human resource and leadership development initiatives. MJ created and directed a training and development function. MJ designed and co-facilitated strategic management conference for 350 leaders and worked extensively with the executive leadership team.

Senior Training and Development Manager, 1988–1990

The Ground Round Inc., South Weymouth, MA

MJ managed job and training needs analysis, management training, performance management and employee relations.

National Field Director, 1984-1987

WAND Inc., Arlington, MA

MJ created and directed the national network of affiliates for this start-up community-based organization working on national budget priorities and the balance between human need and national security. She was responsible for strategic planning, board and staff development, training in leadership, organization effectiveness and communication. In this role, MJ initiated a multiple organization collaboration to provide leadership training. MJ was invited to participate in a national “think tank” to craft policy priorities for the decade. MJ was a frequent presenter and speaker.

Special Assistant to Director, 1983

Ohio Development Department, Columbus, OH

MJ coordinated several community development initiatives. MJ She assisted in the merger, redesign and management of state department of Community Development in Ohio.

Academic Education

Harvard University, Cambridge, MA

M.Ed., (organization development focus) 1988

Brown University, Providence, RI

B.A. (American Civilization) 1982; junior year at University of Barcelona (proficient in Spanish)

Community Service

Social Enterprise Greenhouse, Board Member, 2014 and long time Partner

The Miriam and Rhode Island Hospitals, Director; Vice Chair Quality Committee; LifeSpan Quality Committee (10 years of service)

Moses Brown School, Trustee (9 years of service)

Rhode Island Mentor Award, Providence Business News, 2011 Business Women Awards

Leading Women Delegation to Guatemala to support social enterprises, March, 2012 (Amigos de Santa Cruz)

Select pro bono work:

Brown University: Keynote Speaker, 2012, National Alumni Association, Women’s Launchpad and BruNet

Nonprofit and Shared Services Collaboration Forums, Designer, Speaker, 2008 - 20011

Leadership Rhode Island in 1993 and 2002

Dialogue Circle on Race, NCCJ; International Health Care Foundation; Child’s Play Cooperative School; South Providence Neighborhood Ministries

Representative Client List

MJ values the enormous diversity of her client base:

Community Development / Social Services/ Health

- Coalition for the Homeless
- Elmwood Foundation and GENS Merger (Community Works RI)
- Housing Works RI
- International Institute

- Longitude
- Lucy's Hearth/Family Service of Rhode Island
- Pittsburgh Partnership for Community Development
- Rhode Island Quality Institute
- RIC School of Nursing
- The Providence Center

Foundations

- Hispanics in Philanthropy (CA)
- Keith Campbell Foundation (MD)
- Rhode Island Foundation
- Southwest Initiative Foundation (MN)
- Wege Foundation (MI)
- William Penn Foundation

Education / Research

- Brown University, Taubman Center for Public Policy
- Columbia University School of Social Work (NY)
- Metryx
- Museum of Natural History (NY)
- National Science Foundation EPSCoR – Rhode Island and Arkansas
- Providence After School Alliance (PASA)
- Rhode Island School of Design (RI)

Environment

- The Garrison Institute (NY)
- Minnesota River Joint Powers Board
- Ohio Soil and Water Conservation Districts
- Save the Bay
- Stark County Park System (OH)
- Transit for Livable Communities (Minnesota)
- US Fish & Wildlife Service (Washington, D.C.)
- Wildlife Trust International (New York)

Business

- CVS Pharmacy
- Gen-A Media and Marketing (IL)
- Gilbane Properties
- Pease & Curren Refiners