

Ambassador Suzan G. LeVine

206-890-7259 | suzid@hotmail.com | IN/SuziLeVine | Seattle, WA

Overview

A senior executive with over 25 years of leadership in government, corporate, and non-profit sectors. This unique cross-sector experience makes her a valuable advisor to corporations and others seeking to maximize opportunities with government because of her oversight developing and deploying new government regulations, contracts and grants, and her extensive technology expertise building successful new programs and products at both the state and federal levels. Additionally, organizations seeking to improve retention and to build the workforce of the future will be able to tap into her knowledge and history developing landmark programs promoting diversity, equity and inclusion and catalyzing innovative workforce programs such as apprenticeship and paid family and medical leave.

Government Experience

- 2021** **United States Department of Labor** *Washington, D.C*
Acting Assistant Secretary for the Employment and Training Administration (ETA)
Led the 1,000-person, \$11 billion organization overseeing the United States' Unemployment Insurance, workforce investment, registered apprenticeship, foreign labor certification, Job Corps, and Trade Adjustment Assistance programs through the critical initial months of the Biden-Harris administration
- Initiated organizational restoration by growing ETA more than 10% in 6 months
 - Sponsored major initiatives to promote equity, diversity, and inclusion - internally and externally
 - Helped secure more than \$2 billion for the Unemployment Insurance system
- 2018-2021** **Washington State Employment Security Department** *Olympia, WA*
Commissioner and member of Governor Inslee's Cabinet
Led the 2,500-person statewide workforce agency overseeing the State Unemployment Insurance, paid family and medical leave, labor market information, re-employment services, H-2A certification, Service Corps and long-term care premium programs
- Delivered the nation's first built-from-the-ground-up paid family and medical leave program in record time and provided over \$500 million in the first year to nearly 100,000 people
 - Responded to the pandemic crisis and its 28x increase in demand for benefits by
 - Delivering unprecedented amounts of unemployment benefits (\$14 billion) in 10 months
 - Adding >1,000 people in 6 months – at the same time increasing employee satisfaction
 - Addressed a national attack in which sophisticated criminals used identities stolen from previous 3rd party data breaches to fraudulently obtain benefits
 - Increased countermeasures, preventing an estimated \$1.5 billion more in fraud
 - Led the US in the recovery of funds - recovering \$370 million (out of \$650 million stolen)
- 2014-2017** **United States Department of State** *Bern, Switzerland*
Ambassador to Switzerland and Liechtenstein
Led the 100-person Embassy to advance United States economic, security, and human rights interests.
- Generated over \$3 Billion in foreign direct investment and thousands of U.S. jobs
 - Secured the first Joint Declaration of Intent for apprenticeship collaboration and obtained commitments from 30 multi-nationals to bring Swiss apprenticeship to their U.S. facilities

Corporate Experience

- 2009-2012** **Microsoft Corporation** *Redmond, WA*
Director of Strategic Partnerships for Student Developers
Managed partnerships, sponsorships for student developer programs
Director of Communications for Education
Unified and amplified Microsoft's education story to students, educators, and government leaders
- 1998-2005** **Expedia, Inc.** *Bellevue, WA*
Vice President of Sales and Marketing
Led the 25-person luxury travel sales and marketing team, working with travel agencies across the U.S.
Director of Marketing
Led the public relations and editorial teams, including all the communications related to Expedia's IPO
- 1993-1999** **Microsoft Corporation** *Redmond, WA*
Product Manager for Operating Systems and Desktop Applications
 - Led Windows 95, MS-DOS and WFW forecasting, manufacturing, demoing and distribution

Board Service

- 5/19-present** **Publicis Groupe (XPAR: PUB), Supervisory Board Member** *Paris, France*
Serving as one of eight independent board members for the global, \$16 billion, public French-based corporation that is currently the third largest communications group in the world with top brands including Leo Burnett, Saatchi & Saatchi, Publicis Sapient and Epsilon
 - Helped establish and currently chairing the newly formed ESG committee, including mapping existing required French and European performance indicators against new global performance frameworks
 - Sitting on both the Audit and Nominating committees, including helping select a new audit firm
- 3/22 - present** **OpenClassrooms, U.S. Advisory Board Member** *Paris, France*
Serving on the U.S. Advisory Board of a French-based B-Corp that is a mission-driven category leader in online education-to-employment programs, especially focused on vocational training and apprenticeship in knowledge-economy occupations such as technology, marketing and design
- 10/21 - present** **RIPL (Research Improving People's Lives), Board Member** *Providence, RI*
Serving as the first non-scientist on the board of the startup non-profit organization whose work with governments helps them use data, science, and technology to improve policy, programs, and lives
- 5/21 - present** **Thomas Jefferson Foundation, Trustee** *Charlottesville, VA*
Serving on the board of the non-profit foundation that is focused on both the preservation of and education about Monticello, Thomas Jefferson's home
 - Helping the organization explore, embrace, and deliver diversity, equity, accessibility, and inclusion
 - Sitting on the external affairs committee with a special emphasis on the 250th birthday of the USA

- 1/17 – CareerWise USA, Board Member** *Denver, CO*
1/21; *Serving on the board of the nation’s premier youth apprenticeship non-profit intermediary*
- Provided, in the organization’s initial years, national and international perspectives
- 9/21-present**
- Participated on the governance committee
 - Supporting and informing national expansion and strategic partnership efforts
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- 2018-2021** ***National Association of State Workforce Agencies, Chair-Elect*** *Washington, DC*
Served as chair-elect of the national organization representing all state and territorial workforce agencies
- Elected during the throes of the pandemic crisis by state and territorial peers because of leadership demonstrated by timely best practice and key learning sharing through the emerging crises
 - Informed and helped design national investments in fraud detection and prevention
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- 2006-2014** ***Institute for Learning and Brain Sciences at the University of Washington, Advisory Board Co-Founder and Chair*** *Seattle, WA*
Co-founded and chaired the advisory board for the world’s leading early learning research center
- Co-led strategic planning and organizational transformation and the raising of \$26 million
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- 2006-2014** ***The Kavana Cooperative, Co-Founder and Board Chair*** *Seattle, WA*
Co-founded, raised funding for and served as board chair of an independent, innovative, and award-winning non-profit Jewish organization focused on community, social justice, and spirituality

Academic Experience

- 2022-2023** ***Brown University*** *Providence, RI*
Senior Fellow in International and Public Affairs
- Teaching seminars on States as laboratories for democracy and on workplace culture and practices
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- 2017** ***École Polytechnique Fédérale de Lausanne (EPFL)*** *Lausanne, Switzerland*
Docteur Honoris Causa
- Honorary doctorate recognizing success in technology, diplomacy and women’s advancement
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- 1993** ***Brown University*** *Providence, RI*
A.B. and Sc.B with Honors
- Dual degrees in English and Mechanical Engineering with Aerospace Applications
 - Summer internships at NASA’s Jet Propulsion Laboratory and Carnegie Mellon University

Awards, Honors and Presentations

- **US Chamber of Commerce’s Hiring our Heroes** 2020 Community of the year (for military spouses)
- **NASCIO (National Association of State CIOs)** 2020 State CIO Office Special Recognition (for PFML)
- **United States Department of Labor** Certificate of Appreciation (for apprenticeship success)
- **Department of State** Sue M. Cobb Award Honorable Mention for 2015 and 2016 (for apprenticeship work)
- **TEDx and Broader** Speaker on [Apprenticeship](#), [Workforce](#), [Innovation](#) and [Gender & Diversity](#)